

# Tina's Wish **EmpowHER**

## Partnership Opportunities for Impact

Join us in empowering and educating women  
about their gynecologic health!





Tina's Wish funds groundbreaking research for the early detection and prevention of ovarian cancer, and empowers women about their gynecologic health through educational initiatives. *Know Early. Know Hope®*. This is our mission. Women and their families deserve to know earlier and have a fighting chance against ovarian cancer. Together we can make Tina Brozman's wish for early detection a reality.

## IMPACT SINCE 2008

- ***\$17 million** raised for **43** scientific research projects focused on early detection and prevention of ovarian cancer.*
- *Hosted more than **50** awareness-building and educational events, reaching over **25,000** individuals.*



**“I am not angry about having ovarian cancer. I am angry that I did not know sooner so I could have a fighting chance.”**

**- TINA BROZMAN, 1952-2007**



# 2022-2023 Grants & Science

✧ Tina's Wish

## SOME AREAS THAT OUR SCIENTISTS ARE EXPLORING:

Biomarker Discovery	PapDREAMing
Circulating MicroRNA Signatures	Epigenetics
Artificial Intelligence & Machine Learning	Genomics
	Nanotechnology

### \$75K

per year for two years for Rising Star Grant

### 100%

focus on early detection & prevention



### 1

Rising Star Grant



1 Clinical Trial &  
2 Clinical Studies

Collaborative Network  
comprised  
of **10**  
Institutions  
and **18**  
Researchers

### \$150K

per year for two years for Individual Investigator Grants



8 newly awarded Individual Investigator Grants

To learn more about our research, visit [tinaswish.org/2022-23-grantees](https://tinaswish.org/2022-23-grantees)



## GRANTEES

 **Brigham and Women's Hospital**  
Founding Member, Mass General Brigham

 **Dana-Farber**  
Cancer Institute

 **JOHNS HOPKINS**  
MEDICINE

 **MAGEE-WOMENS**  
RESEARCH INSTITUTE & FOUNDATION

 **Memorial Sloan Kettering**  
Cancer Center

 **Penn Medicine**

 **UCLA Health** | Hematology Oncology



**THE UNIVERSITY OF KANSAS**  
CANCER CENTER

 **THE WISTAR**  
INSTITUTE



Launched in 2021, The Tina's Wish **EmpowHER** webisode & podcast series educates and empowers women in relation to their gynecologic health. Webisodes feature subject matter experts and moderators with personal connections to gynecologic cancers. Knowledge is power! This is an inclusive journey. Webisodes offer closed captioning in English & Spanish and are 30 minutes.

## ON DEMAND WEBISODES & PODCASTS:



Gynecologic Cancers:  
Facts & Differences



Disparities When it  
Comes to Gynecologic  
Cancers & How We  
Can Close the Gap



The Role Genetics  
Plays in Gynecologic  
Cancers



Be Heard: How to  
Advocate for Yourself  
as a Patient



Ovarian Cancer:  
Facts and Figures



Join us as an **EmpowHER** Partner!



## Join us in supporting our mission and the **EmpowHER** initiative.

### **EmpowHER Leader**

\$50,000

- Unique social media recognition highlighting our partnership (6 posts per webisode)
- Opportunity to host a private **EmpowHER** viewing event with a Tina's Wish funded researcher
- Six (6) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish *Annual Benefit* on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

### **Premier Partner**

\$25,000

- Unique social media recognition highlighting our partnership (4 posts per webisode)
- Opportunity to host a private **EmpowHER** viewing event with a Tina's Wish funded researcher
- Four (4) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish *Annual Benefit* on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

### **Impact Influencer**

\$10,000

- Unique social media recognition highlighting our partnership (2 posts per webisode)
- Opportunity to host a private **EmpowHER** viewing event with a Tina's Wish funded researcher
- Two (2) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish *Annual Benefit* on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

All Sponsoring Partners will receive logo placement on the **EmpowHER** streaming site, Tina's Wish website, electronic invitation sent to more than 10,000 invitees and on all Community Partner marketing toolkits.

### **Vital Supporter**

\$5,000

- Unique social media recognition highlighting our partnership (1 post per webisode)



## COMMUNITY PARTNERS

Community Partners are not-for-profit and/or networking organizations making a difference in the lives of women. Partners share the **EmpowHER** initiative with their community, expanding the reach and powerful effects of the complimentary English & Spanish programming.



The  
Amy Krouse  
Rosenthal  
Foundation



Providing Hope  
Achieving Justice  
Changing Lives



## SPONSORING PARTNERS

PREMIER PARTNER



VITAL SUPPORTERS



# Tina's Wish

**FOR MORE INFORMATION, PLEASE CONTACT:**

Beverly Wolfer, Executive Director, [bwolfer@tinawish.org](mailto:bwolfer@tinawish.org)

**TINASWISH.ORG**

*Thank you!*

