# Y Tina's Wish EmpowHER

# Partnership Opportunities for Impact

Join us in empowering and educating women about their gynecologic health!





### **About Tina's Wish**

Tina's Wish funds groundbreaking research for the early detection and prevention of ovarian cancer, and empowers women about their gynecologic health through educational initiatives. *Know Early. Know Hope®*. This is our mission. Women and their families deserve to know earlier and have a fighting chance against ovarian cancer. Together we can make Tina Brozman's wish for early detection a reality.

### **IMPACT SINCE 2008**

- **\$17 million** raised for **43** scientific research projects focused on early detection and prevention of ovarian cancer.
- Hosted more than 50 awareness-building and educational events, reaching over 25,000 individuals.



"I am not angry about having ovarian cancer. I am angry that I did not know sooner so I could have a fighting chance."

- TINA BROZMAN, 1952-2007





## **2022-2023 Grants & Science**

#### **SOME AREAS THAT OUR SCIENTISTS ARE EXPLORING:**

Biomarker Discovery

**PapDREAMing** 

Circulating MicroRNA **Signatures** 

**Epigenetics** 

Genomics

Artificial Intelligence & Machine Learning

Nanotechnology

\$75K

per year for two years for Rising Star Grant

100%

focus on early detection & prevention

1 Clinical Trial & **2** Clinical Studies

Rising Star

Grant

Collaborative Network comprised of 10 Institutions and 18 Researchers

\$150K

per year for two years for Individual Investigator Grants



8 newly awarded Individual Investigator Grants

To learn more about our research, visit tinaswish.org/ 2022-23-grantees



### **GRANTEES**



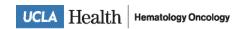


















**Ovarian Cancer:** 

**Facts and Figures** 



# **EmpowHer Series**

Launched in 2021, The Tina's Wish **EmpowHER** webisode & podcast series educates and empowers women in relation to their gynecologic health. Webisodes feature subject matter experts and moderators with personal connections to gynecologic cancers. Knowledge is power! This is an inclusive journey. Webisodes offer closed captioning in English & Spanish and are 30 minutes.

### ON DEMAND WEBISODES & PODCASTS:







# **Sponsoring Partners**

# Join us in supporting our mission and the **EmpowHER** initiative.

### EmpowHER Leader

\$50,000

- Unique social media recognition highlighting our partnership (6 posts per webisode)
- Opportunity to host a private EmpowHER viewing event with a Tina's Wish funded researcher
- Six (6) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish Annual Benefit on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

# Premier Partner

\$25,000

- Unique social media recognition highlighting our partnership (4 posts per webisode)
- Opportunity to host a private EmpowHER viewing event with a Tina's Wish funded researcher
- Four (4) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish Annual Benefit on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

### Impact Influencer

\$10,000

- Unique social media recognition highlighting our partnership (2 posts per webisode)
- Opportunity to host a private EmpowHER viewing event with a Tina's Wish funded researcher
- Two (2) tickets to the Tina's Wish 2022 Benefit
- Digital & print recognition at the Tina's Wish Annual Benefit on September 22<sup>nd</sup> at Chelsea Piers, NYC with over 900 attendees

All Sponsoring
Partners will receive
logo placement on the
EmpowHER streaming site,
Tina's Wish website, electronic
invitation sent to more than
10,000 invitees and on all
Community Partner
marketing toolkits.

### Vital Supporter

\$5,000

 Unique social media recognition highlighting our partnership (1 post per webisode)



# 2022 **EmpowHer** Partners

### **COMMUNITY PARTNERS**

Community Partners are not-for-profit and/or networking organizations making a difference in the lives of women. Partners share the **EmpowHER** initiative with their community, expanding the reach and powerful effects of the complimentary English & Spanish programming.































### SPONSORING PARTNERS

PREMIER PARTNER



VITAL SUPPORTERS



# Y Tina's Wish

### FOR MORE INFORMATION, PLEASE CONTACT:

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**TINASWISH.ORG** 



