

 Tina's Wish

LEADERSHIP COUNCIL
presents

RUNWAY
for
RESEARCH

Monday, June 10, 2024 at 6 PM • The Altman Building, NYC

Tina's Wish funds **groundbreaking** research for the **early detection and prevention of ovarian cancer**, and **empowers** individuals about their **gynecologic health** through our **EmpowerU educational initiatives**. *Know Early. Know Hope®*. This is our mission. Families deserve to know earlier and have a fighting chance against ovarian cancer. Together we can make Tina Brozman's wish for early detection a reality.

IMPACT SINCE 2008

- *\$24 million raised for 49 scientific research projects focused on early detection and prevention of ovarian cancer.*
- *Hosted more than 70 awareness-building and educational events, reaching over 70,000 individuals.*



“I am not angry about having ovarian cancer. I am angry that I did not know sooner so I could have a fighting chance.”

- TINA BROZMAN, 1952-2007

THE NEED

OVARIAN CANCER is the **#1** deadliest gynecologic cancer, largely because there is **NO** effective early detection test




80% of women are diagnosed with **OVARIAN CANCER** at advanced stages

The **5-YEAR** survival rate for patients diagnosed is **27%** in advanced stages
90% in stage 1

YOUR SUPPORT

Makes **13 CUTTING-EDGE** research projects focused on **OVARIAN CANCER** early detection possible in 2024 & 2025



Enables us to empower and educate **100K+** people about their gynecologic health



Enables **600+** women to participate in our funded researchers' clinical trials annually



Creates the potential to save **200,000** women's lives globally per year



2024-25 GRANTS

\$2.4 Million in Annual Grant Funding

AREAS THAT OUR SCIENTISTS ARE EXPLORING:

Biomarker Discovery Epigenetics
Circulating MicroRNA Signatures Genomics
Artificial Intelligence & Machine Learning Nanotechnology

\$150K

awarded for each Rising Star Grant over two years

100%

focus on early detection & prevention



2 Rising Star Grants



4 Clinical Studies

Collaborative Network comprised of **15** Institutions and **31** Researchers

\$400K

awarded for each Team Science Grant over two years

11

Team Science Grants

To learn more about our research, visit tinaswish.org/grant-information/



GRANTEES



COLUMBIA UNIVERSITY
MEDICAL CENTER



Dana-Farber
Cancer Institute



JOHNS HOPKINS
MEDICINE

UPMC
LIFE CHANGING MEDICINE

THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center
Making Cancer History®



Memorial Sloan Kettering
Cancer Center



Massachusetts
Institute of
Technology



Penn Medicine



UCLA Health
Hematology Oncology

THE UNIVERSITY OF KANSAS
CANCER CENTER

MICHIGAN MEDICINE
UNIVERSITY OF MICHIGAN

UTSouthwestern
Medical Center



VCU



In the absence of an early detection screen, Tina's Wish provides **education and awareness** about ovarian cancer and gynecologic health.



LUNCH & LEARNS



**SIGNS & SYMPTOMS
POSTCARDS**



**EmpowerU
PODCASTS**



SOCIAL MEDIA



LAB TOURS



**EDUCATIONAL
PROGRAMMING**

[CLICK HERE FOR THE EMPOWERU PODCAST SERIES!](#)

RUNWAY FOR RESEARCH

Runway for Research is more than just a fashion show. It is a night of storytelling, fashion and fun where guests learn more about the WHY behind our mission. Ovarian cancer patients, survivors, family members, researchers and doctors will all walk the runway sharing their stories of survival, pain and life's purpose with our community.



THE GOAL

The goal of *Runway for Research* is to fully fund one Team Science Grant. To do this, we need to raise **\$400,000**. Our Team Science Grants focus on senior-level projects with dedicated postdoctoral researchers with an emphasis on collaboration across institutions and functional areas of expertise.

“Tina's Wish brings leaders in the field of ovarian cancer early detection research together to build **meaningful collaborations**. This is the **only way** we are going to **save women's lives**.”

LAN GARDNER COFFMAN, MD, PHD
TINA'S WISH RESEARCHER



“Tina's Wish seed funding enabled me to gain the resources to demonstrate preliminary results that **led to \$5mm from federal funders**.”

TOM PISANIC, PHD
TINA'S WISH RESEARCHER



SPONSORSHIP OPPORTUNITIES

Join us in giving women and their families a fighting chance against ovarian cancer.

Spotlight Sponsor	\$15,000	Admission for twenty (20) guests	Premier social media recognition (8 posts)	Naming opportunity: Bar	Printed recognition on hard copy invite	Verbal recognition during program
Fashionista Sponsor	\$10,000	Admission for fifteen (15) guests	Social media recognition (6 posts)	Naming opportunity: Food station	Printed recognition on hard copy invite	
Trendsetter Sponsor	\$5,000	Admission for ten (10) guests	Social media recognition (3 posts)			
Dressed to Impress	\$2,500	Admission for five (5) guests	Social media recognition (1 post)			
Glitter Sponsor	\$1,500	Admission for two (2) guests				

All our sponsors will receive logo recognition on:

Tina's Wish website

Electronic invitation sent to more than 3,500 individuals & companies

Evening's program distributed to 300+ guests

Onsite digital & print signage

[Click here to join us as a sponsor!](#)

Please contact Olivia Maloney,
omaloney@tinawish.org,
with any questions.

OTHER WAYS TO MAKE AN IMPACT!

We need your help dressing our fashion show participants, showcasing the latest summer/fall trends, and making *Runway for Research* a success!

IN-KIND DONATIONS WE ARE SEEKING:

◆ Raffle & Silent Auction items:



FASHION GIFT CARDS



HANDBAGS



JEWELRY



ACCESSORIES

◆ Raffle & Silent Auction experiences:



SHOW TICKETS



MEET AND GREET WITH A DESIGNER



FINE DINING

◆ Items for the giveaway bags (~350):



BEAUTY PRODUCTS



SKINCARE



FRAGRANCE



CANDLES

In-kind donation sponsors will receive logo placement on:

Tina's Wish website • Electronic & print invitation sent to more than 3,500 individuals & companies
(*deadline to be included in print invitation is March 15th*) • Evening's program distributed to 300+
guests • Onsite digital & print signage



FOR MORE INFORMATION, PLEASE CONTACT:

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Olivia Maloney, Senior Associate, Events & Communications, omaloney@tinaswish.org

[TINASWISH.ORG/RUNWAY24](https://tinaswish.org/runway24)

Thank You!