V Tina's Wish

LEADERSHIP COUNCIL presents READERSHIP COUNCIL presents READERSHIP COUNCIL presents READERSHIP COUNCIL

Tuesday, June 10, 2025 at 6 PM · Chelsea Industrial (282 11th Ave, NYC)

ABOUT TINA'S WISH

Tina's Wish funds innovative scientific research for the early detection and prevention of ovarian cancer, and provides critical gynecologic health education. *Know Early. Know Hope®*. This is our mission. Women deserve to know earlier and have a fighting chance against ovarian cancer. Together we can make Tina Brozman's wish for early detection a reality.

IMPACT SINCE 2008

- \$27 million raised for 49 scientific research projects focused on early detection and prevention of ovarian cancer.
- Hosted more than 70 awareness-building and educational events, reaching over 70,000 individuals.

"I am not angry about having ovarian cancer. I am angry that I did not know sooner so I could have a fighting chance."

- TINA BROZMAN, 1952-2007

THE IMPACT OF YOUR SUPPORT

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THE NEED

OVARIAN CANCER is the

deadliest gynecologic cancer, largely because there is **NO** effective early detection test **80%** of women are diagnosed with OVARIAN CANCER at advanced stages

The 5-YEAR survival rate at an advanced stage is only compared to a **27% 5**-YEAR survival rate when diagnosed in STAGE 1

YOUR SUPPORT

Makes **13 CUTTING-EDGE** research projects focused on **OVARIAN CANCER** early detection possible in 2024 & 2025 Enables us to empower and educate **100K+** people about their gynecologic health

Enables **600+** women to participate in our funded researchers' clinical trials annually Will save **200,000** women's lives globally per year upon completion of identifying or creating an early detection screen.

2024-25 GRANTS

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\$2.4 Million in Annual Grant Funding





What to Know Down Below[™] [™] Tina's Wish

What to Know Down Below[™] Educational Initiatives





What to Know Down Below™ Podcast Series [™] Tina's Wish

OUR PODCASI The Tina's Wish What to Know Down BelowTM podcast

covers a variety of gynecologic health topics and features subject matter experts and incredible speakers. Build your gynecologic health toolkit, hear powerful stories and arm yourself with the knowledge you need to be a fierce self-advocate!

11 2 00

SOME OF OUR EPISODES:



Ovarian Cancer Facts & Figures



How to Advocate for Yourself as a Patient



The Role Genetics Plays in Gynecologic Cancers



Disparities in Gynecologic Cancers



Gynecologic Cancers: Facts & Differences

CLICK HERE TO LISTEN!

RUNWAY FOR RESEARCH

Runway for Research is more than just a fashion show. It is a night of storytelling, fashion and fun where guests learn more about the WHY behind our mission. Ovarian cancer patients, survivors, family members, researchers and doctors will all walk the runway sharing their stories of survival, pain and life's purpose with our community.



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THE GOAL

The goal of *Runway for Research* is to fully fund two Rising Star Grants. To do this, we need to raise \$450,000. Our Rising Star Grants are awarded to young talented researchers with innovative ideas and new approaches to developing ovarian cancer early detection. Our seed funding can have a huge impact on their ability to show demonstrative results and ultimately receive large federal grants to get them to the next level.

MEET A PAST RECIPIENT

Maria Sol Recouvreux, PhD UCLA

"Tina's Wish seed funding enabled me to gain the resources to demonstrate preliminary results **that led to \$1.8mm from federal funders.**"



DESIGNERS & BRANDS

Designers and brands that have dressed our models!



Theory

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SPONSORSHIP OPPORTUNITIES

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Join us in giving women and their families a fighting chance against ovarian cancer.

Spotlight Sponsor	\$15,000	Admission for twenty (20) guests	Premier social media recognition (8 posts)	Naming opportunity: Bar	Printed recognition on hard copy invite	Verbal recognition during program
Fashionista Sponsor	\$10,000	Admission for fifteen (15) guests	Social media recognition (6 posts)	Naming opportunity: Food station	Printed recognition on hard copy invite	
Trendsetter Sponsor	\$5,000	Admission for ten (10) guests	Social media recognition (3 posts)			
Dressed to Impress	\$2,500	Admission for five (5) guests	Social media recognition (1 post)			
Glitter Sponsor	\$1,500	Admission for two (2) guests				
All our sponsors will receive logo recognition on: Tina's Wish website						
Electronic invitation sent to more than 3,500 individuals & companies Evening's program distributed to 400+ guests Onsite digital & print signage						Please contact Olivia Malor <u>omaloney@tinaswish.or</u> with any questions.

OTHER WAYS TO MAKE AN IMPACT! * Tina's Wish

We need your help dressing our fashion show participants, showcasing the latest summer/fall trends, and making *Runway for Research* a success!

IN-KIND DONATIONS WE ARE SEEKING:

Raffle & Silent Auction items:



*Silent Auction items & experiences must have a retail value of \$500+

In-kind donation sponsors will receive logo placement on:

Tina's Wish website • Electronic & print invitation sent to more than 3,500 individuals & companies (*deadline to be included in print invitation is March 15th*) • Evening's program distributed to 300+ guests • Onsite digital & print signage

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FOR MORE INFORMATION, PLEASE CONTACT:

Beverly Wolfer, Executive Director, bwolfer@tinaswish.org Caroline Wilson, Director, Events & Communications, cwilson@tinaswish.org Olivia Maloney, Senior Associate, Events & Communications, omaloney@tinaswish.org

Thank You!